

TO: Mail Stop 8 Director of the U.S. Patent & Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450	REPORT ON THE FILING OR DETERMINATION OF AN ACTION REGARDING A PATENT OR TRADEMARK
---	---

In Compliance with 35 § 290 and/or 15 U.S.C. § 1116 you are hereby advised that a court action has been filed in the U.S. District Court Northern District of California on the following ☒ Patents or ☐ Trademarks:

DOCKET NO. CV 11-06591 PSG	DATE FILED 12/21/2011	U.S. DISTRICT COURT 280 South First Street, Rm 2112, San Jose, CA 95113
PLAINTIFF NETFLIX INC.		DEFENDANT ROVI CORP.
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
1 7,100,185		SEE ATTACHED COMPLAINT
2 6,805,014		
3 7,945,929		
4 6,898,762		
5 7,103,904		

In the above—entitled case, the following patent(s) have been included:

DATE INCLUDED	INCLUDED BY <input type="checkbox"/> Amendment <input type="checkbox"/> Answer <input type="checkbox"/> Cross Bill <input type="checkbox"/> Other Pleading		
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK	
1			
2			
3			
4			
5			

In the above—entitled case, the following decision has been rendered or judgement issued:

DECISION/JUDGEMENT

CLERK Richard W. Wicking	(BY) DEPUTY CLERK Betty Walton	DATE December 27, 2011
-----------------------------	-----------------------------------	---------------------------

Copy 1—Upon initiation of action, mail this copy to Commissioner Copy 3—Upon termination of action, mail this copy to Commissioner
Copy 2—Upon filing document adding patent(s), mail this copy to Commissioner Copy 4—Case file copy

1 valid claim of the '016 patent.

2 43. Netflix is informed and believes, based upon Defendant Rovi Corporation's prior
3 threats of patent infringement, on its own behalf and on behalf of its subsidiaries including (but
4 not limited to) Defendants Rovi Guides, Inc., Rovi Technologies, Corp., and United Video
5 Properties, Inc., targeting Netflix's video-streaming services, its coercive licensing practices, and
6 its allegations in its numerous lawsuits involving its patent portfolio, that the Defendants contend
7 that Netflix's making, using, offering to sell, or selling video-streaming services infringe one or
8 more claims of the '016 patent.

9 44. Accordingly, an actual and justiciable controversy has arisen and exists between
10 Netflix and Rovi relating to the non-infringement of the '016 patent. Netflix seeks a judicial
11 determination and declaration of the respective rights and duties of the parties herein. Such a
12 determination and declaration is necessary and appropriate at this time to enable the parties to
13 ascertain their respective rights and duties.

14 **FOURTH CLAIM FOR RELIEF**

15 **(Declaratory Judgment of Invalidity of United States Patent No. 6,305,016)**

16 45. Netflix is informed and believes that the claims of the '016 patent are invalid. In
17 view of the prior art, Defendant Rovi Corporation's assertions of what is claimed in the '016
18 patent, statements made by applicants in the course of prosecuting the '016 patent, and basic
19 deficiencies in the '016 patent, Netflix believes and thereon alleges that the '016 patent and its
20 claims fail to satisfy one or more of the conditions and requirements for patentability set forth in
21 Title 35, Part II, of the United States Code, including but not limited to 35 U.S.C. §§ 101, 102,
22 103, and 112, and the rules, regulations, and law pertaining. Specifically, without limitation, the
23 '016 patent is invalid under Sections 102 and/ or 103 as disclosed by or obvious in view of the
24 prior art; the '016 patent as presented by the Defendants is invalid under Section 112 because its
25 claims lack adequate support in the written description, are not adequately enabled by the
26 disclosure of the '016 patent, and are indefinite in that a person of skill in the art would not
27 understand the scope of what is claimed.

28 46. Netflix is informed and believes, based upon Defendant Rovi Corporation's prior

1 threats of patent infringement, on its own behalf and on behalf of its subsidiaries including (but
2 not limited to) Defendants Rovi Guides, Inc., Rovi Technologies, Corp., and United Video
3 Properties, Inc., targeting Netflix's video-streaming services, its coercive licensing practices, and
4 its allegations in its numerous lawsuits involving its patent portfolio, that the Defendants contend
5 that the claims of the '016 patent are valid and enforceable.

6 47. Accordingly, an actual and justiciable controversy has arisen and exists between
7 Netflix and Rovi relating to the validity of the '016 patent. Netflix seeks a judicial determination
8 and declaration of the respective rights and duties of the parties herein. Such a determination
9 and declaration is necessary and appropriate at this time to enable the parties to ascertain their
10 respective rights and duties.

11 **FIFTH CLAIM FOR RELIEF**

12 **(Declaratory Judgment of Non-Infringement of United States Patent No. 7,045,929)**

13 48. Netflix incorporates by reference Paragraphs 1 through 33, inclusive, as though
14 fully set forth in this Paragraph.

15 49. Netflix has never infringed and is not currently infringing—whether directly or
16 indirectly, contributorily or by inducement, or literally or under the doctrine of equivalents—any
17 valid claim of the '929 patent.

18 50. Netflix is informed and believes, based upon Defendant Rovi Corporation's prior
19 threats of patent infringement, on its own behalf and on behalf of its subsidiaries including (but
20 not limited to) Defendants Rovi Guides, Inc., Rovi Technologies, Corp., and United Video
21 Properties, Inc., targeting Netflix's video-streaming services, its coercive licensing practices, and
22 its allegations in its numerous lawsuits involving its patent portfolio, that the Defendants contend
23 that Netflix's making, using, offering to sell, or selling video-streaming services infringe one or
24 more claims of the '929 patent.

25 51. Accordingly, an actual and justiciable controversy has arisen and exists between
26 Netflix and Rovi relating to the non-infringement of the '929 patent. Netflix seeks a judicial
27 determination and declaration of the respective rights and duties of the parties herein. Such a
28 determination and declaration is necessary and appropriate at this time to enable the parties to

1 ascertain their respective rights and duties.

2 **SIXTH CLAIM FOR RELIEF**

3 **(Declaratory Judgment of Invalidity of United States Patent No. 7,045,929)**

4 52. Netflix is informed and believes that the claims of the '929 patent are invalid. In
5 view of the prior art, Defendant Rovi Corporation's assertions of what is claimed in the '929
6 patent, statements made by applicants in the course of prosecuting the '929 patent, and basic
7 deficiencies in the '929 patent, Netflix believes and thereon alleges that the '929 patent and its
8 claims fail to satisfy one or more of the conditions and requirements for patentability set forth in
9 Title 35, Part II, of the United States Code, including but not limited to 35 U.S.C. §§ 101, 102,
10 103, and 112, and the rules, regulations, and law pertaining. Specifically, without limitation, the
11 '929 patent is invalid under Sections 102 and/ or 103 as disclosed by or obvious in view of the
12 prior art; the '929 patent as presented by the Defendants is invalid under Section 112 because its
13 claims lack adequate support in the written description, are not adequately enabled by the
14 disclosure of the '929 patent, and are indefinite in that a person of skill in the art would not
15 understand the scope of what is claimed.

16 53. Netflix is informed and believes, based upon Defendant Rovi Corporation's prior
17 threats of patent infringement, on its own behalf and on behalf of its subsidiaries including (but
18 not limited to) Defendants Rovi Guides, Inc., Rovi Technologies, Corp., and United Video
19 Properties, Inc., targeting Netflix's video-streaming services, its coercive licensing practices, and
20 its allegations in its numerous lawsuits involving its patent portfolio, that the Defendants contend
21 that the claims of the '929 patent are valid and enforceable.

22 54. Accordingly, an actual and justiciable controversy has arisen and exists between
23 Netflix and Rovi relating to the validity of the '929 patent. Netflix seeks a judicial determination
24 and declaration of the respective rights and duties of the parties herein. Such a determination
25 and declaration is necessary and appropriate at this time to enable the parties to ascertain their
26 respective rights and duties.

1 **SEVENTH CLAIM FOR RELIEF**

2 **(Declaratory Judgment of Non-Infringement of United States Patent No. 6,898,762)**

3 55. Netflix incorporates by reference Paragraphs 1 through 33, inclusive, as though
4 fully set forth in this Paragraph.

5 56. Netflix has never infringed and is not currently infringing—whether directly or
6 indirectly, contributorily or by inducement, or literally or under the doctrine of equivalents—any
7 valid claim of the '762 patent.

8 57. Netflix is informed and believes, based upon Defendant Rovi Corporation's prior
9 threats of patent infringement, on its own behalf and on behalf of its subsidiaries including (but
10 not limited to) Defendants Rovi Guides, Inc., Rovi Technologies, Corp., and United Video
11 Properties, Inc., targeting Netflix's video-streaming services, its coercive licensing practices, and
12 its allegations in its numerous lawsuits involving its patent portfolio, that the Defendants contend
13 that Netflix's making, using, offering to sell, or selling video-streaming services infringe one or
14 more claims of the '762 patent.

15 58. Accordingly, an actual and justiciable controversy has arisen and exists between
16 Netflix and Rovi relating to the non-infringement of the '762 patent. Netflix seeks a judicial
17 determination and declaration of the respective rights and duties of the parties herein. Such a
18 determination and declaration is necessary and appropriate at this time to enable the parties to
19 ascertain their respective rights and duties.

20 **EIGHTH CLAIM FOR RELIEF**

21 **(Declaratory Judgment of Invalidity of United States Patent No. 6,898,762)**

22 59. Netflix is informed and believes that the claims of the '762 patent are invalid. In
23 view of the prior art, Defendant Rovi Corporation's assertions of what is claimed in the '762
24 patent, statements made by applicants in the course of prosecuting the '762 patent, and basic
25 deficiencies in the '762 patent, Netflix believes and thereon alleges that the '762 patent and its
26 claims fail to satisfy one or more of the conditions and requirements for patentability set forth in
27 Title 35, Part II, of the United States Code, including but not limited to 35 U.S.C. §§ 101, 102,
28 103, and 112, and the rules, regulations, and law pertaining. Specifically, without limitation, the

1 '762 patent is invalid under Sections 102 and/ or 103 as disclosed by or obvious in view of the
2 prior art; the '762 patent as presented by the Defendants is invalid under Section 112 because its
3 claims lack adequate support in the written description, are not adequately enabled by the
4 disclosure of the '762 patent, and are indefinite in that a person of skill in the art would not
5 understand the scope of what is claimed.

6 60. Netflix is informed and believes, based upon Defendant Rovi Corporation's prior
7 threats of patent infringement, on its own behalf and on behalf of its subsidiaries including (but
8 not limited to) Defendants Rovi Guides, Inc., Rovi Technologies, Corp., and United Video
9 Properties, Inc., targeting Netflix's video-streaming services, its coercive licensing practices, and
10 its allegations in its numerous lawsuits involving its patent portfolio, that the Defendants contend
11 that the claims of the '762 patent are valid and enforceable.

12 61. Accordingly, an actual and justiciable controversy has arisen and exists between
13 Netflix and Rovi relating to the validity of the '762 patent. Netflix seeks a judicial determination
14 and declaration of the respective rights and duties of the parties herein. Such a determination
15 and declaration is necessary and appropriate at this time to enable the parties to ascertain their
16 respective rights and duties.

17 **NINTH CLAIM FOR RELIEF**

18 **(Declaratory Judgment of Non-Infringement of United States Patent No. 7,103,906)**

19 62. Netflix incorporates by reference Paragraphs 1 through 33, inclusive, as though
20 fully set forth in this Paragraph.

21 63. Netflix has never infringed and is not currently infringing—whether directly or
22 indirectly, contributorily or by inducement, or literally or under the doctrine of equivalents—any
23 valid claim of the '906 patent.

24 64. Netflix is informed and believes, based upon Defendant Rovi Corporation's prior
25 threats of patent infringement, on its own behalf and on behalf of its subsidiaries including (but
26 not limited to) Defendants Rovi Guides, Inc., Rovi Technologies, Corp., and United Video
27 Properties, Inc., targeting Netflix's video-streaming services, its coercive licensing practices, and
28 its allegations in its numerous lawsuits involving its patent portfolio, that the Defendants contend

1 that Netflix's making, using, offering to sell, or selling video-streaming services infringe one or
2 more claims of the '906 patent.

3 65. Accordingly, an actual and justiciable controversy has arisen and exists between
4 Netflix and Rovi relating to the non-infringement of the '906 patent. Netflix seeks a judicial
5 determination and declaration of the respective rights and duties of the parties herein. Such a
6 determination and declaration is necessary and appropriate at this time to enable the parties to
7 ascertain their respective rights and duties.

8 **TENTH CLAIM FOR RELIEF**

9 **(Declaratory Judgment of Invalidity of United States Patent No. 7,103,906)**

10 66. Netflix is informed and believes that the claims of the '906 patent are invalid. In
11 view of the prior art, Defendant Rovi Corporation's assertions of what is claimed in the '906
12 patent, statements made by applicants in the course of prosecuting the '906 patent, and basic
13 deficiencies in the '906 patent, Netflix believes and thereon alleges that the '906 patent and its
14 claims fail to satisfy one or more of the conditions and requirements for patentability set forth in
15 Title 35, Part II, of the United States Code, including but not limited to 35 U.S.C. §§ 101, 102,
16 103, and 112, and the rules, regulations, and law pertaining. Specifically, without limitation, the
17 '906 patent is invalid under Sections 102 and/ or 103 as disclosed by or obvious in view of the
18 prior art; the '906 patent as presented by the Defendants is invalid under Section 112 because its
19 claims lack adequate support in the written description, are not adequately enabled by the
20 disclosure of the '906 patent, and are indefinite in that a person of skill in the art would not
21 understand the scope of what is claimed.

22 67. Netflix is informed and believes, based upon Defendant Rovi Corporation's prior
23 threats of patent infringement, on its own behalf and on behalf of its subsidiaries including (but
24 not limited to) Defendants Rovi Guides, Inc., Rovi Technologies, Corp., and United Video
25 Properties, Inc., targeting Netflix's video-streaming services, its coercive licensing practices, and
26 its allegations in its numerous lawsuits involving its patent portfolio, that the Defendants contend
27 that the claims of the '906 patent are valid and enforceable.

28 68. Accordingly, an actual and justiciable controversy has arisen and exists between

1 Netflix and Rovi relating to the validity of the '906 patent. Netflix seeks a judicial determination
2 and declaration of the respective rights and duties of the parties herein. Such a determination
3 and declaration is necessary and appropriate at this time to enable the parties to ascertain their
4 respective rights and duties.

5 **VII. PRAYER FOR RELIEF**

6 WHEREFORE, Plaintiff Netflix requests entry of judgment in its favor and against the
7 Defendants as follows:

- 8 1. A declaration that Netflix has not infringed, willfully infringed, induced others to
9 infringe, or contributed to the infringement of any valid claim of the '185 patent;
- 10 2. A declaration that all claims of the '185 patent are invalid;
- 11 3. A declaration that Netflix has not infringed, willfully infringed, induced others to
12 infringe, or contributed to the infringement of any valid claim of the '016 patent;
- 13 4. A declaration that all claims of the '016 patent are invalid;
- 14 5. A declaration that Netflix has not infringed, willfully infringed, induced others to
15 infringe, or contributed to the infringement of any valid claim of the '929 patent;
- 16 6. A declaration that all claims of the '929 patent are invalid;
- 17 7. A declaration that Netflix has not infringed, willfully infringed, induced others to
18 infringe, or contributed to the infringement of any valid claim of the '762 patent;
- 19 8. A declaration that all claims of the '762 patent are invalid;
- 20 9. A declaration that Netflix has not infringed, willfully infringed, induced others to
21 infringe, or contributed to the infringement of any valid claim of the '906 patent;
- 22 10. A declaration that all claims of the '906 patent are invalid;
- 23 11. A declaration that this is an "exceptional case" under 35 U.S.C. § 285 and an
24 award granting Netflix its costs and reasonable attorneys' fees as permitted under that statute;
25 and
- 26 12. Any other and further relief that this Court may deem just and proper.

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

VIII. JURY DEMAND

Netflix demands a jury trial for all issues so triable.

Dated: December 21, 2011

Respectfully submitted,

KEKER & VAN NEST LLP

By:



ASHOK RAMANI
MICHAEL S. KWUN
TIA A. SHERRINGHAM
STACY S. CHEN
Attorneys for Plaintiff
NETFLIX, INC.

1 KEKER & VAN NEST LLP
ASHOK RAMANI – #200020
2 aramani@kvn.com
MICHAEL S. KWUN – #198945
3 mkwun@kvn.com
TIA A. SHERRINGHAM – #258507
4 tsherringham@kvn.com
STACY S. CHEN – #261822
5 schen@kvn.com
633 Battery Street
6 San Francisco, CA 94111-1809
Telephone: (415) 391-5400
7 Facsimile: (415) 397-7188

8 Attorneys for Plaintiff
9 NETFLIX, INC.

10 UNITED STATES DISTRICT COURT
11 NORTHERN DISTRICT OF CALIFORNIA
12

13 NETFLIX, INC.,
14

CV
15 Plaintiff,

11 Case No.

6591

COMPLAINT FOR DECLARATORY
RELIEF

16 v.

17 ROVI CORPORATION,
ROVI TECHNOLOGIES CORPORATION,
18 ROVI GUIDES, INC. (f/k/a GEMSTAR-V
GUIDE INTERNATIONAL), and
19 UNITED VIDEO PROPERTIES, INC.

20 Defendants.

DEMAND FOR JURY TRIAL

21
22
23 Plaintiff Netflix, Inc. hereby alleges for its Complaint against Defendants Rovi
24 Corporation, Rovi Technologies Corporation, Rovi Guides, Inc. (f/k/a Gemstar-TV Guide
25 International), and United Video Properties, Inc. (collectively “the Defendants”) on personal
26 knowledge as to its own activities and on information and belief as to the activities of others, as
27 follows:
28

ORIGINAL
FILED

DEC 21 2011

RICHARD W. WIEKING
CLERK, U.S. DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

PSG

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16

I. THE PARTIES

1. Plaintiff Netflix, Inc. ("Netflix") is incorporated in Delaware with an address at 100 Winchester Circle, Los Gatos, California, 95032.

2. Defendant Rovi Corporation is incorporated in Delaware with an address at 2830 De La Cruz Blvd., Santa Clara, California 95050.

3. Defendant Rovi Technologies Corporation is incorporated in Delaware with an address at 2830 De La Cruz Blvd., Santa Clara, California 95050. On information and belief, Rovi Technologies Corporation is a wholly owned subsidiary of Defendant Rovi Corporation.

4. Defendant Rovi Guides, Inc. (f/k/a Gemstar-TV Guide International) is incorporated in Delaware with an address at 2830 De La Cruz Blvd., Santa Clara, California 95050. On information and belief, Rovi Guides, Inc. is a wholly owned subsidiary of Rovi Corporation.

5. Defendant United Video Properties, Inc. is incorporated in Delaware with an address at 2830 De La Cruz Blvd., Santa Clara, California 95050. On information and belief, United Video Properties is a wholly owned subsidiary of Rovi Guides, Inc.

II. NATURE OF THE ACTION

6. This is a declaratory-judgment action seeking a determination that Netflix does not infringe any valid claim of United States Patent Nos. 7,100,185 ("the '185 patent"), 6,305,016 ("the '016 patent"), 7,945,929 ("the '929 patent"), 6,898,762 ("the '762 patent"), and 7,103,906 ("the '906 patent") (collectively "the Disputed Patents") under 35 U.S.C. § 271, and that the Disputed Patents are invalid under at least 35 U.S.C. §§ 101, 102, 103, and 112.

7. On information and belief, Defendant United Video Properties, Inc. is the owner by assignment of the '185 patent, which is entitled "Electronic television program guide schedule system and method" and which issued on August 29, 2006. A true and correct copy of the '185 patent is attached as **Exhibit A** to this Complaint.

8. On information and belief, Defendant United Video Properties, Inc. is the owner by assignment of the '016 patent, which is entitled "Systems and methods for displaying information with a perceived partial transparency over a television program" and which issued

1 on October 16, 2001. A true and correct copy of the '016 patent is attached as **Exhibit B** to this
2 Complaint.

3 9. On information and belief, Defendant United Video Properties, Inc. is the owner
4 by assignment of the '929 patent, which is entitled "Program guide system with combination
5 category search" and which issued on May 17, 2011. A true and correct copy of the '929 patent
6 is attached as **Exhibit C** to this Complaint.

7 10. On information and belief, Defendant United Video Properties, Inc. is the owner
8 by assignment of the '762 patent, which is entitled "Client-server electronic program guide" and
9 which issued on May 24, 2005. A true and correct copy of the '762 patent is attached as **Exhibit**
10 **D** to this Complaint.

11 11. On information and belief, Defendant Rovi Technologies Corporation is the
12 owner by assignment of the '906 patent, which is entitled "User controlled multi-device media-
13 on-demand system" and which issued on September 5, 2006. A true and correct copy of the '906
14 patent is attached as **Exhibit E** to this Complaint.

15 III. JURISDICTION AND VENUE

16 12. This Court has subject-matter jurisdiction over Netflix's claims asserted herein
17 pursuant to 28 U.S.C. §§ 1331 and 1338(a) because those claims arise under the patent laws of
18 the United States, 35 U.S.C. § 1, *et seq.*, and under the Federal Declaratory Judgment Act, 28
19 U.S.C. §§ 2201 and 2202. As alleged more fully below, there is a substantial controversy of
20 sufficient immediacy and reality between Netflix and the Defendants regarding non-infringement
21 and invalidity of the Disputed Patents to warrant the issuance of a declaratory judgment.

22 13. This Court has personal jurisdiction over the Defendants. On information and
23 belief, each one of the Defendants maintains its principal place of business in Santa Clara, a city
24 within this judicial district. Further, on information and belief, each one of the Defendants has
25 continuous and systematic contacts with the State of California and this judicial district.

26 14. As alleged more fully below, Defendant Rovi Corporation, on behalf of its
27 subsidiaries including (but not limited to) Defendants Rovi Guides, Inc., Rovi Technologies,
28 Corp., and United Video Properties, Inc., has purposefully directed its patent-infringement

1 threats and accusations for the Disputed Patents at Netflix, which maintains a principal place of
2 business in this judicial district. This declaratory-judgment action arises out of Defendant Rovi
3 Corporation's threats, accusations, and attempts, on its own behalf and on behalf of its
4 subsidiaries including (but not limited to) Defendants Rovi Guides, Inc., Rovi Technologies,
5 Corp., and United Video Properties, Inc., to enforce the Disputed Patents against Netflix in this
6 judicial district.

7 15. Venue is proper in this judicial district pursuant to 28 U.S.C. §§ 1391(b) and (c)
8 and 28 U.S.C. § 1400(b).

9 IV. INTRADISTRICT ASSIGNMENT

10 16. Pursuant to Civil Local Rule 3-2(c), this is an Intellectual Property Action to be
11 assigned on a district-wide basis.

12 V. FACTUAL BACKGROUND

13 17. Netflix is the world's leading Internet subscription service for enjoying movies
14 and TV shows.

15 18. Netflix is a pioneer in the Internet delivery of movies and TV shows. In 1999,
16 Netflix unveiled its monthly subscription service, through which consumers could select DVDs,
17 place and order them in their queue, and receive them by mail at their location of choice. Paired
18 with Netflix's proprietary personalized-recommendation engine, Netflix's approach presented a
19 novel way to maximize customer convenience and flexibility, solve inventory-management
20 challenges, and eliminate the industry's historical reliance on due dates and late fees. In 2007,
21 Netflix introduced its streaming service, through which customers could select and watch content
22 of their choice on their computing devices instantly.

23 19. Netflix has invested tens of millions of dollars and thousands of hours of
24 engineering time in formulating, refining, and perfecting its services. Netflix in 2011 launched
25 its services in Canada, Latin America, and the Caribbean, and looks forward to expanding to the
26 rest of the world.

27 20. Despite its worldwide reach, Netflix is and always has been a California
28 company. Its corporate headquarters for over a decade have been in Los Gatos, California.

1 Today, Netflix employs nearly 1000 employees in this judicial district.

2 21. While Rovi holds itself out as a technology company that provides interactive
3 program guides (“IPGs”) products and services, on information and belief Rovi’s main business
4 is licensing patents that Rovi itself does not practice in the marketplace. Rovi, which claims to
5 own one of the world’s most extensive patent portfolios, has emphasized that its long-term
6 success depends on its enforcement of its patent rights.

7 22. On April 22, 2011, Clay E. Gaetje, Vice President of Intellectual Property
8 Licensing at Rovi Corp., wrote an unsolicited letter to David Hyman, Netflix’s General Counsel,
9 to discuss a license to the Disputed Patents. Mr. Gaetje explained that “[b]ased on our review of
10 Netflix’s user interface, we believe Netflix would benefit from a license under our patent
11 portfolio.” The letter enclosed a presentation identifying the ‘016, ‘929, ‘185, and ‘906 patents.
12 The presentation compared features of Netflix’s system to the methods claimed in the Disputed
13 Patents, and included snapshots of Netflix’s user interface on various platforms (e.g., online, PC,
14 mobile).

15 23. On August 9, 2011, Mr. Gaetje wrote to Mr. Hyman and Alyssa Harvey,
16 Associate General Counsel at Netflix, to follow-up on his April 22, 2011 letter to Mr. Hyman.
17 This time Mr. Gaetje enclosed a representative claim chart for each of the Disputed Patents (the
18 four patents identified in Mr. Gaetje’s letter of April 22, 2011 as well as the ’762 patent), as well
19 a “supplemental presentation,” with additional screenshots of the Netflix system. Mr. Gaetje
20 requested that he and Arvin Patel, head of the worldwide IPG licensing program, meet with
21 Netflix to “discuss the matter and move this issue forward.” Four days later, Mr. Gaetje emailed
22 Ms. Harvey again and renewed his request for an in-person meeting.

23 24. On August 17, 2011, Rovi proposed a license to its video-guidance patent
24 portfolio providing for a specific per-subscriber monthly fee.

25 25. On September 1, 2011, Samir Armaly, Senior Vice President of Intellectual
26 Property and Licensing at Rovi, and also based in California, wrote to Mr. Hyman and charged
27 Netflix with having infringed Rovi’s patents: “While our strong preference remains to find a
28 commercial resolution to this issue, in the absence of any meaningful feedback from Netflix we

1 can only assume that Netflix has concluded it is not interested in taking the *necessary* licenses
2 from Rovi and need to proceed accordingly. If our assumption is correct, then we would expect
3 Netflix to immediately remove any and all of the *infringing* features and functionality currently
4 being offered.” (emphases added). Mr. Armaly requested that Netflix “immediately remove the
5 features and functionality that have been identified on an exemplary basis as *infringing specific*
6 *Rovi video guidance patents*” (emphasis added). Lastly, Mr. Armaly warned that “[Rovi] will
7 obviously expect to be appropriately compensated for any infringement that has occurred to
8 date.”

9 26. On September 21, 2011, in-house counsel for Netflix met face-to-face with Rovi
10 personnel to discuss Rovi’s patent portfolio. These meetings occurred in Netflix’s Los Gatos
11 offices. The parties met again face-to-face in Netflix’s Los Gatos offices on October 31, 2011.

12 27. Following these discussions, Mr. Armaly wrote Mr. Hyman on November 5,
13 2011, and proposed a non-exclusive license of Rovi’s patents. Rovi proposed to license its
14 video-guidance patents and patent applications for a specified term for an annual fee. In
15 addition, Rovi’s agreement included a fee for past use on a per-subscriber basis. The agreement
16 was contingent on Netflix concluding the agreement “within the current quarter.”

17 28. On November 11, 2011, Mr. Armaly wrote again to Mr. Hyman, advising that
18 “we think it is important to keep making progress toward a decision on whether or not a
19 commercial resolution will be possible, and if so, to conclude such an agreement within this
20 quarter.”

21 29. In early December 2011, Netflix advised Rovi that its terms were unacceptable.

22 30. On December 8, 2011, Mr. Armaly wrote to Ms. Ware and Mr. Hyman,
23 ominously declaring that “we have made Rovi’s position clear that an agreement needs to be
24 concluded within the current quarter *or else we will have to pursue other options*” (emphasis
25 added).

26 31. On December 11, 2011, Rovi presented Netflix with a revised non-exclusive
27 license proposal that Netflix deemed unsuitable.

28 32. In the past two years, Rovi has sued at least three different companies (including

1 Toshiba, Hulu, and Sharp), alleging patent infringement of at least two of the Disputed Patents.

2 33. The facts alleged herein show that a substantial controversy exists between Rovi
3 and Netflix, parties having adverse legal interests, regarding the validity and alleged
4 infringement of the Disputed Patents, and that this controversy is of sufficient immediacy and
5 reality to warrant the issuance of declaratory judgment.

6 **VI. CLAIMS FOR RELIEF**

7 **FIRST CLAIM FOR RELIEF**

8 **(Declaratory Judgment of Non-Infringement of United States Patent No. 7,100,185)**

9 34. Netflix incorporates by reference Paragraphs 1 through 33, inclusive, as though
10 fully set forth in this Paragraph.

11 35. Netflix has never infringed and is not currently infringing—whether directly or
12 indirectly, contributorily or by inducement, or literally or under the doctrine of equivalents—any
13 valid claim of the '185 patent.

14 36. Netflix is informed and believes, based upon Defendant Rovi Corporation's prior
15 threats of patent infringement, on its own behalf and on behalf of its subsidiaries including (but
16 not limited to) Defendants Rovi Guides, Inc., Rovi Technologies, Corp., and United Video
17 Properties, Inc., targeting Netflix's video-streaming services, its coercive licensing practices, and
18 its allegations in its numerous lawsuits involving its patent portfolio, that the Defendants contend
19 that Netflix's making, using, offering to sell, or selling video-streaming services infringes one or
20 more claims of the '185 patent.

21 37. Accordingly, an actual and justiciable controversy has arisen and exists between
22 Netflix and Rovi relating to the non-infringement of the '185 patent. Netflix seeks a judicial
23 determination and declaration of the respective rights and duties of the parties herein. Such a
24 determination and declaration is necessary and appropriate at this time to enable the parties to
25 ascertain their respective rights and duties.

26 **SECOND CLAIM FOR RELIEF**

27 **(Declaratory Judgment of Invalidity of United States Patent No. 7,100,185)**

28 38. Netflix is informed and believes that the claims of the '185 patent are invalid. In

1 view of the prior art, Defendant Rovi Corporation's assertions of what is claimed in the '185
2 patent, statements made by applicants in the course of prosecuting the '185 patent, and basic
3 deficiencies in the '185 patent, Netflix believes and thereon alleges that the '185 patent and its
4 claims fail to satisfy one or more of the conditions and requirements for patentability set forth in
5 Title 35, Part II, of the United States Code, including but not limited to 35 U.S.C. §§ 101, 102,
6 103, and 112, and the rules, regulations, and law pertaining. Specifically, without limitation, the
7 '185 patent is invalid under Sections 102 and/ or 103 as disclosed by or obvious in view of the
8 prior art; the '185 patent as presented by the Defendants is invalid under Section 112 because its
9 claims lack adequate support in the written description, are not adequately enabled by the
10 disclosure of the '185 patent, and are indefinite in that a person of skill in the art would not
11 understand the scope of what is claimed.

12 39. Netflix is informed and believes, based upon Defendant Rovi Corporation's prior
13 threats of patent infringement, on its own behalf and on behalf of its subsidiaries including (but
14 not limited to) Defendants Rovi Guides, Inc., Rovi Technologies, Corp., and United Video
15 Properties, Inc., targeting Netflix's video streaming services, its coercive licensing practices, and
16 its allegations in its numerous lawsuits involving its patent portfolio, that the Defendants contend
17 that the claims of the '185 patent are valid and enforceable.

18 40. Accordingly, an actual and justiciable controversy has arisen and exists between
19 Netflix and Rovi relating to the validity of the '185 patent. Netflix seeks a judicial determination
20 and declaration of the respective rights and duties of the parties herein. Such a determination
21 and declaration is necessary and appropriate at this time to enable the parties to ascertain their
22 respective rights and duties.

23 **THIRD CLAIM FOR RELIEF**

24 **(Declaratory Judgment of Non-Infringement of United States Patent No. 6,305,016)**

25 41. Netflix incorporates by reference Paragraphs 1 through 33, inclusive, as though
26 fully set forth in this Paragraph.

27 42. Netflix has never infringed and is not currently infringing—whether directly or
28 indirectly, contributorily or by inducement, or literally or under the doctrine of equivalents—any